

ECONOMIC
DEVELOPMENT

DECEMBER 2022 REPORT

December 2022 Business Retention & Expansion Efforts

TYPES OF BUSINESSES MET WITH IN NOVEMBER

Business Services
Community Engagement
Data and Business Analytics
EV Charging
Manufacturing - Food
Workforce Development Organizations



9

Businesses met with in December

18

Meetings on Calendar in January

COMMON NEEDS

- Available Commercial Properties
- Business Grant Information
- Business Development Services/ Consulting Services





New Businesses



10 New Businesses in November

B OK

- Beauty and Blades by Nav
- Bugler Construction Inc.
- Central Station Bar and Grill
- Dry Creek Construction
- Hudson Excavation Inc.
- KN TV Repair
- Marina Landscape Inc.
- Rhino Holdings Monte Vista LLC
- Rutily Recycling Co.



21 New Businesses in December

B OK

- Amazon.com Services LLC
- Bathroom Pros Inc.
- Building Installation Group Inc.
- Cali Nails
- Central Valley Environmental
- Earth Shelter Developers
- Fusion Electric Inc.
- Haven and Company Salon
- Lumio HX Inc.
- Max Pack Direct LL

- Maxx Cards Gaming LLC
- Mid Valley IT
- Moreno Brothers Underground Utility
- Rudy's Taqueria
- SAVVAGE Fitness
- Spanky's Wieners
- Stanton Optical
- Susana A Millan
- Texas Roadhouse
- The Cloudburst Group
- Total Eye Care

Turlock Businesses in the News

TURLOCK JOURNAL

'Little Artists' win big at inaugural competition



Police Capt. Miguel Pacheco, Chamber of Commerce Executive Director Gina Blom, Impact Prints Founder Rob Kho, Mayor Amy Bublak and Alvssa Moon judge hundreds of submissions on Friday for the...

TURLOCK JOURNAL

Academica to host men's and women's tryouts ahead of USL debut



TURLOCK JOURNAL

Amazon helps Santa bring Christmas cheer to Valley Children's patients



TURLOCK JOURNAL

Design upgrades in the works for proposed food truck park



The final construction documents for the proposed TRAX Food Truck Park will include space for up to 22 trucks and trailers (Rendering courtesy of Torre Reich Construction Inc.).





December 2022 Business Workshops

12/7/2022

12/8/2022

FREE STRATEGY WORKSHOP

Converting Holiday Customers

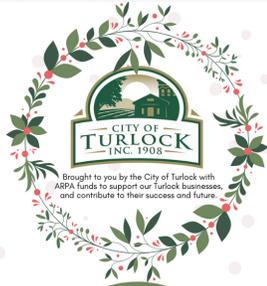
Discover smart tactics to keep those Christmas customers coming in all year!

In this workshop you'll learn:

- 3 Important steps to build customer relationships
- Creative ways to capture customer contact info
- Identify and cultivate your MVPs to boost profits
- Leveraging tips and tools to be more competitive

DECEMBER 7TH 8:00 - 9:30AM

Register here: valleymallbiz.com/holiday



FEATURED SPEAKER:
Claudia Newcorn
Award-Winning SBDC Consultant and Best-Selling Author.



LOCATION:
Alison's Cafe
219 W Canal Dr, Turlock



LUNCH PROVIDED

SBA Certification

In-Person Lunch and Learn Workshop

Free Training for Turlock Businesses to Learn the U.S. Small Business Administration Certification Process and Benefits.

Benefits:

- The SBA provides several programs to help small businesses win federal contracts. Participating in these programs helps small businesses:
- Win a fair share of federal contracts
 - Qualify for exclusive set-aside and sole-source contracts
 - Partner with established contractors to win contracts
 - Get business mentoring and education to learn how federal contracting works

CERTIFICATION TYPES

- Women-Owned
- HUBZone
- Small Disadvantaged
- Veteran and Service-Disabled Veteran-Owned

THURSDAY, DECEMBER 8TH
11 AM - 1:00 PM Please Arrive Early

Location of Workshop:

TURLOCK CHAMBER OF COMMERCE
115 S Golden State Blvd, Turlock

Limited Space Available

REGISTER HERE:
valleymallbiz.com/learn





Upcoming Business Workshops

1/18/2023



FUNDS FOR SMALL BUSINESS!

SMALL BUSINESS FUNDING EXPO

LEARN FROM A PANEL OF FUNDING EXPERTS

FUNDING SOURCES:

access capital SUCCESS CAPITAL
YOUR SBA SBA LENDER

VALLEY FIRST CREDIT UNION

WELLS FARGO SBA
U.S. Small Business Administration

PRESENTED BY:

AMERICA'S SBDC CALIFORNIA CENTRAL VALLEY Hispanic Chamber of Commerce Stanislaus Equity Partners TURLOCK

This free in-person workshop will teach small business owners how to access capital from different funding sources including:

- ✓ SBA LOANS
- ✓ SMALL BUSINESS LOANS
- ✓ SMALL BUSINESS CREDIT
- ✓ MICROLOANS

EVENT LOCATION:
Carnegie Arts Center
250 N Broadway, Turlock

JANUARY 18TH
1:30 - 4:00 PM
Check-In Begins At 1:00 PM

1/26/2023

Register Here: valleysmallbiz.com/fundingexpo

FREE Turlock Small Business Workshop

Tax-Prep

THURSDAY
1/26
9 AM - 11 AM

Learning Topics:

- Financial reports for tax time
- Organizing & Categorizing receipts
- W-2 and 1099 preparation & deadlines
- Deadlines for different business structures



Location: **Hampton Inn**, 1821 Lander Ave, Turlock

Register here: www.valleysmallbiz.com/taxprep





Attraction Efforts

Industries Pursuing:

- Semiconductor Manufacturing
- Family Entertainment
- Energy Sector
- Trending Franchises
- Trending Restaurants
- Trending Retailers
- Technology Firms
- Workforce Development Organizations



New Developments

Design upgrades in the works for proposed food truck park





Workforce Development Talent Development Opportunities

Career Exploration Solutions



Career and Professional
Development Center



Stanislaus Partners
in Education

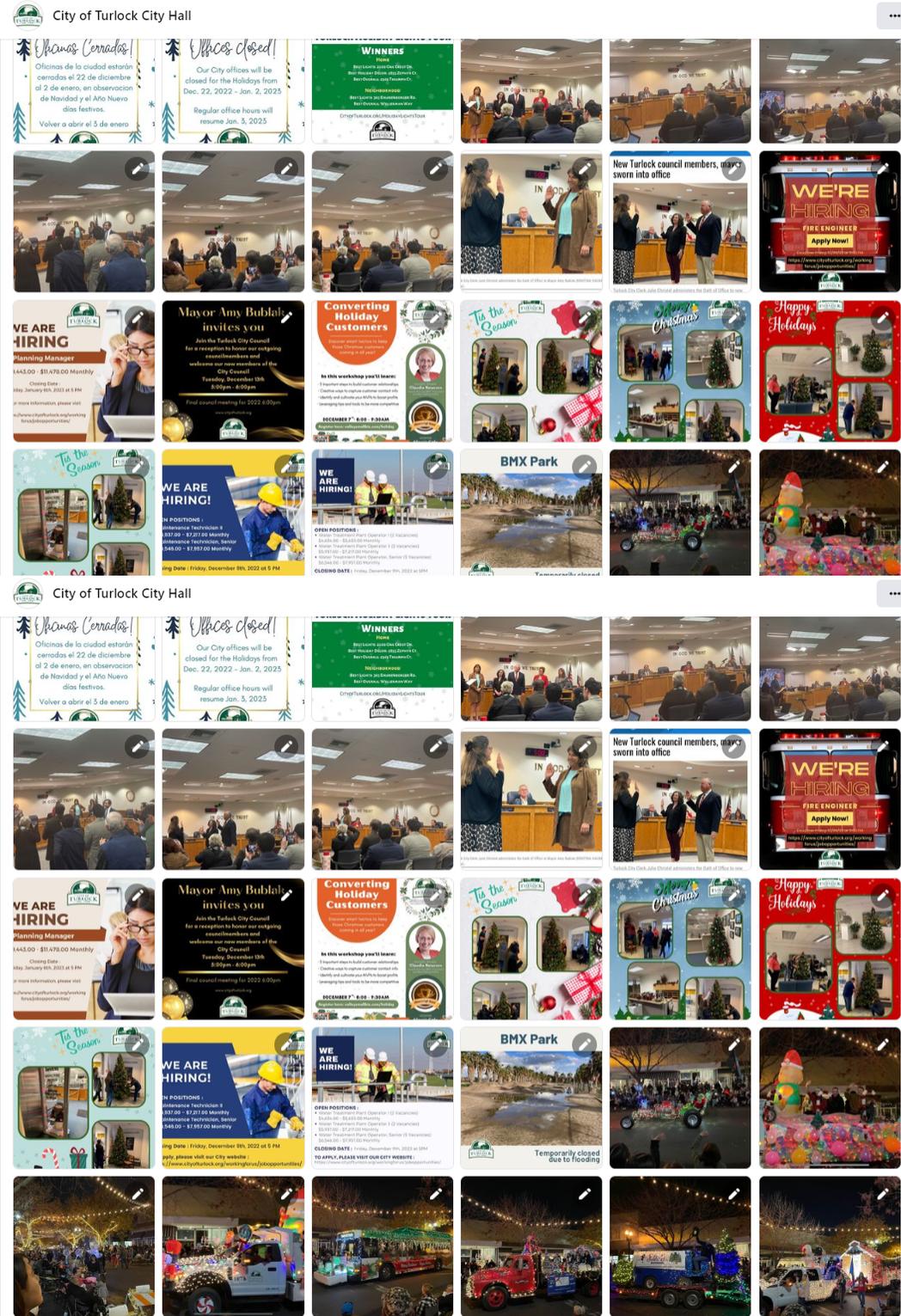


Stanislaus
State





Communication Updates



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Communication Updates

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2,521 FOLLOWERS

City of Turlock
2,521 followers
1mo •

Thank you to our outgoing City Council members for their hard work and dedication towards our community.

And welcome to our new City Council members!

At last night's City Council Meeting, Turlock City Clerk Julie Christel administered the Oath of Office to Mayor Bublak and City Council members Cassandra Abrams (District 3) and Kevin Bixel (District 1).

- #thankyou
- #congratulations
- #publicservice
- #citycouncil



City of Turlock
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Turlock business, Impact Print's Little Artist Competition was featured on Good Day Sacramento this weekend!

The City of Turlock was honored to endorse this event. The Little Artist Competition is a wonderful way to encourage artistic talent and creativity among the Turlock youth.

See the video below!

<https://lnkd.in/gP9Bk97f>



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Tis the Season!

Our City of Turlock employees had a wonderful time decorating our Ci ...see more





COMMUNICATIONS UPDATE

Did you know?

You can stay up to date on City of Turlock announcements and information by visiting the following website and social media pages.



<https://www.cityofturlock.org/>

facebook

<https://www.facebook.com/CityofTurlockCityHall>

<https://www.facebook.com/CityofTurlockEconomicDevelopment>

Instagram

<https://www.instagram.com/city.of.turlock>

LinkedIn

<https://www.linkedin.com/company/city-of-turlock/>

**To stay up to date on FREE business workshops,
resources, and events visit:**

www.cityofturlock.org/businessresources

